

Three more projects from Heights Holdings

Heights Holdings have declared their intent for 2012 by announcing three projects in almost as many weeks.

They are the Water Park Condominium between sois 5 and 6 on Pratumnak, The Sea View – again in the Pratumnak area – and the Laguna Beach Resort Jomtien 2 which will be located not far from LBRJ1 close to the new Second Road in Jomtien.

Sea View and LBRJ2 will be officially released in 2012 and current advertising simply says “coming soon” so few details are available.

However, we can tell you a little more about Water Park Condominium.

Collaboration

Water Park demonstrates yet again how HH and Vistas Developments are collaborating in more and more ways. Advertising for the project carries both company brands for the first time and the main thrust of the sales and

marketing effort will be driven by the Vistas team. Jason Young, who heads sales at Vistas, said: “Inspiration for the interiors at Water Park comes from the designs adopted for our flagship project, The Peak Towers. So the quality will be great. But the starting price of Bt1.19m means buyers will be getting amazing value.”

According to Jason, HH are progressively going up-market with their offerings but without the expected attendant big hikes in price.

The project gets its name from the fact that it will have two swimming pools – one on the ground, the other on the roof “which is unusual for a single building project,” said Jason.

Water Park Condominium will have a restaurant, sauna, gym plus covered parking in addition to the two pools. A lot of green landscaping is planned for around the rooftop pool.

● LBRJ1 photo special – Page 46.



LBRJ launch beats the jams



It was the party even the traffic couldn't halt when Heights Holdings decided to launch their Laguna Beach Resort Jomtien I project just off the new Second Road in Jomtien.

Brokers and the media turned out in big numbers despite the fact that those travelling by road faced severe delays in getting there. A spokesman

Executives and friends of Heights Holdings line up with members of the Beli Slon agency to toast the launch of the project.



for HH said: “We were delighted that so many people made the effort to get to the party given the problems faced.

“We see this as just another demonstration of the high level of interest in this project.”

● For more about LBRJ please see the Showhouse Showcase starting on Page 46.



How it adds up

This month's 200-page **RE_m** package is comprised as follows...

Main edition : 152 pages

Main edition cover : 8 pages

Four-page ad pull-outs x 5 : 20 pages

Covers Directory and Living : 4 pages

Pattaya Gold : 16 pages

Giving a total of 200 pages – the biggest edition under the current ownership.

TRIBUTES TO PROPERTY PIONEER RONY FEST – SEE PAGE 72